



Everyone serves and *together* we make a difference.

Show Brief

Military Network Radio is a weekly podcast recognizing the most current topics, trends, and information for our military and veteran families. Our focus is the vital information and candid discussions between veterans, wounded warriors and caregivers, mil/vet family members, active duty service members, Guard and Reserve families -- and all those who care about them. It's important to tackle the hard topics too: suicide prevention, PTSD, TBI, new care alternatives, children and military youth, with recognition of all era veterans and their issues.

Host Bio

Linda Kreter is a serial entrepreneur: clinical drug development, marketing, advertising, veteran caregiver advocacy, peer connections and augmented communications. WiseHealth, Inc. is home to Military Network Radio, where key advocacy work for mil/vet families on www.VeteranCaregiver.com, with informative videos, education, peer networks, and podcasts (previously co-host on VoiceAmerica American Heroes Network), attract a growing number of service members and veterans. Our tagline is our ethos: "Everyone serves and *together* we make a difference."



Show Statistics

Military Network Radio is a Top 10 show on Toginet.com, and receives approximately one million accumulated podcast downloads each month through syndicated channels such as iTunes, Google Play, Stitcher, Toginet Radio, and others. With our top-performing sister show, Military Mom Talk Radio, our cumulative monthly downloads exceed 3,000,000 and we promote our shows together for greatest outreach for our clients and our audience. Each show routinely reaches 20,000 downloads in the first week, and 60,000 downloads in the first month.

Key Influencers & Value

Trust is key. The military business vertical is *unique*, and our earned trust and influence is critical to our proven results. We have combined expertise in military family support, medical conditions and care, VA, DoD, benefits, active duty and veteran issues, recreation, and more. We are also a superior conduit to bridging the civilian/military divide. We connect.

Demographics

We are 88% CONUS, with outreach to additional countries where we maintain a U.S. presence. Listeners are 68% female, ages 25-55, family oriented, predominantly conservative, some college, 80% enlisted, 20% officers. The military "referral network" thrives with information.

Everyone serves and *together* we make a difference. We look forward to serving you!